

Reliability Solutions

#### **Emerson**

835 Innovation Drive Knoxville, TN 37932

T 1 (865) 675 2400 www.Emerson.com/AMS

### IMPORTANT INFORMATION REGARDING BRAND TRANSITION

April 1, 2017

In the coming months you will see Emerson's solutions for improving reliability transition from their original CSI and Epro brands to Emerson's redefined AMS brand. The AMS brand, previously use to designate the suite of predictive intelligence software, has been expanded to consolidate our complete asset management portfolio. Emerson's AMS brand is now your single source for complete reliability solutions.

Starting with the acquisition of the CSI brand in 1997 and then the acquisition of Gronau-based Epro in 2009, Emerson began consolidating industry leading technologies for condition monitoring and shutdown protection under one umbrella. This brand transition is the final step in that process.

Only new and current product releases will transition. For example, products that will transition include:

- AMS 2140 Machinery Health Analyzer
- AMS 9420 Wireless Vibration Transmitter
- AMS 6500 ATG
- AMS 6500 Machinery Health Monitor
- AMS Trex Device Communicator

Active, supported, or retired products, such as the CSI 2130 Machinery Health Analyzer, the CSI 4500 Machinery Health Monitor, and the 375 Field Communicator, will not transition.

### Will the product I receive meet the same safety certification requirements?

Yes, nothing has changed with the product performance. Emerson has reviewed each product and certification process to ensure that the brand transition does not impact certification. Model numbers used in the certification process and marks consistent with the certification appear on all products.

## Will all items in my order - products, documentation, and accessory items - reflect a consistent brand?

Emerson is making every effort to ensure that your shipment is delivered as a single brand. However, because some products and support materials will transition more quickly than others, it is possible that you could receive a shipment containing both CSI and AMS brands.

When will the brand transition occur? How long will it take before all the products are AMS brand?

New products, such as the AMS Trex Device Communicator and AMS 6500 ATG, have already transitioned. For all other products, the new branding will appear in marketing collateral and the web ahead of our ability to deliver products with the new brand. Expect to see changes immediately at www.Emerson.com/AMS, and the delivery of more AMS branded products to market this summer. With the large volume of documentation and processes to be addressed, we expect that the transition will continue through the end of 2018.

# Emerson is my pre-approved vendor for specific products - will I need to go through that approval process again?

No. The part numbers for products have not changed. The brand is the only thing that has changed.

### Will my products look different?

No, the overall product design will not change. The only change will be to the product badging.

Emerson is mindful that this transition must be seamless for our customers. If you have questions or concerns regarding any potential impact, contact your local Emerson representative for more information.

